

## **47 Marketing Students from Career Center qualify for DECA State**

Hannah Johnson, Melanie Leary and Scott Fuenfhausen, DECA Advisors for Columbia Area Career Center, are proud to announce the results of the DECA District 2 competition that was held on Wednesday, February 8 at the Holiday Inn EXPO Center in Columbia. More than 200 students from District 2 competed in the day-long event including DECA members from the Battle, Hickman and Rock Bridge DECA chapters. Students finishing the top two in each event advance to the State Career Development Conference on March 12 for the chance to move on to Nationals which will be held in Anaheim, CA in April.

### **The following DECA students qualified for state:**

#### Human Resource Management

2<sup>nd</sup> place: Nicole Jefferson (Hickman)

#### Apparel & Accessories Marketing

1<sup>st</sup> place: Molly Baker (Hickman)

#### Automotive Services

2<sup>nd</sup> place: Reid Wilson (Hickman)

#### Business Services Marketing

2<sup>nd</sup> place: Noah Tamerius (Hickman)

#### Marketing Communications

1<sup>st</sup> place: Sidharth Kutikkad (RB)

2<sup>nd</sup> place: Nathan Overton (Battle)

#### Restaurant and Food Service Management

1<sup>st</sup> place: Ashley Arneson (RB)

2<sup>nd</sup> place: Henry Wilson (RB)

#### Retail Merchandising

2<sup>nd</sup> place: Wyatt Shaw (Hickman)

#### Hotel & Lodging Management

1<sup>st</sup> place: Ana Tager (Hickman)

#### Sports & Entertainment Marketing (individual series)

1<sup>st</sup> place: Kate Walter (Christian Fellowship/RB)

2<sup>nd</sup> place: MacKenzie Thomas (Hickman)

#### Food Marketing Series

1<sup>st</sup> place: Elisabeth Glass (RB)

#### Business Financial Services

1<sup>st</sup> place: Matt Hall (RB)

2<sup>nd</sup> place: Alex Kay (Christian Fellowship/RB)

Quick Serve Restaurant Management

1<sup>st</sup> place: Sean Yockey (Hickman)

Principles of Business Management & Administration

1<sup>st</sup> place: Siddhant Chaurasia (RB)

2<sup>nd</sup> place: Claire Niedar (Hickman)

Principles of Hospitality & Tourism

1<sup>st</sup> place: Mercedes Waters (Hickman)

2<sup>nd</sup> place: Alyssa Carinder (RB)

Principles of Marketing

2<sup>nd</sup> place: Mitchell Norton (Hickman)

Principles of Finance

2<sup>nd</sup> place: Matt Gibson (Fr. Tolton/RB)

**Team Management Events:**

Business Law & Ethics

1<sup>st</sup> place: Moiz Muhammad & Brian Baker (RB)

2<sup>nd</sup> place: Madelyn Jones & Margaret Pingelton (RB)

Buying & Merchandising

1<sup>st</sup> place: Ellen Terry & Delaney McDannold (RB)

2<sup>nd</sup> place: Jake Ripley & Connor Buckley (RB)

Financial Analysis

1<sup>st</sup> place: Taryn Johnson & Bailey Hawkins (Hickman)

Hospitality Services

1<sup>st</sup> place: Paul Kindling & Carlo Montano (RB)

2<sup>nd</sup> place: Sara Swaney & Caitlin Fogue (Hickman)

Sports & Entertainment (team)

1<sup>st</sup> place: Andrew Paten & Forrest Wilson (Hickman)

2<sup>nd</sup> place: Tyler Montgomery & Drew Gilliland (Hickman)

Travel & Tourism

1<sup>st</sup> place: Sarah Bai & Camille McManus (RB)

2<sup>nd</sup> place: Peyton Jones & Aubrey Wilson (RB)

Marketing Management

1<sup>st</sup> place: Ryan Fox & Brady Wirth (Hickman)

Leadership Delegate:

Matt Hall (RB)

**Third Place finishers: (do not qualify for state)**

Abby O'Connor (RB): Apparel & Accessories

Tanner Strodman (Battle): Business Financial Services

Aidyn Dodds & R. Nick King (Hickman): Business Law & Ethics

Grace Kallenbach & Jasmine Richardson (RB): Buying & Merchandising

Grace Teddy (Hickman): Food Marketing

Nick King & Dakota Summerfield-Solomon (Hickman): Financial Analysis

Nicole McConnell-Seibur (Hickman): Hotel & Lodging Management

Amanda Rasmussen (Hallsville/RB): Human Resource Management

Alex Hake & Jordan Smith (RB): Marketing Management

Jack Widhalm (RB): Principles of Business Management

Jake Fraunfelder (RB): Principles of Finance

Isaac Martin (RB): Principles of Marketing

Annika Storvick (Hickman): Restaurant & Food Service Management

Zach Stewart (Christian Fellowship/RB): Sports & Entertainment (individual)

Anna Kate Sundvold & Brandon Rettke (RB): Sports & Entertainment (team)

Nura Shoune & Asa Pojman (RB): Travel & Tourism

Kendra Jones (RB): Marketing Communications

The DECA competition is divided into two parts. Students first take an exam which tests basic marketing knowledge. The second portion of the competition is "role play" where students are given a marketing situation in which they must develop a solution and then present that solution to a judge who rates their solution. The final score is a combination of the two parts.