

## **Columbia Area Career Center's DECA Students set district record for most students qualifying for state competition**

Hannah Johnson, Kristi Deneke and Scott Fuenfhausen, DECA Advisors for Columbia Area Career Center, are proud to announce the results of the DECA District 2 competition that was held on Wednesday, February 7 at the Holiday Inn EXPO Center in Columbia. More than 225 students from District 2 competed in the day-long event including DECA members from the Battle, Hickman and Rock Bridge DECA chapters. Students finishing the top two in each event advance to the State Career Development Conference on March 11 in Kansas City, MO for the chance to move on to International Career Development Conference which will be held in Atlanta, GA in April.

### **The following DECA students qualified for state:**

#### **Individual Events:**

##### Human Resource Management

1<sup>st</sup> place: Zachare Bartman (Rock Bridge)

2<sup>nd</sup> place: Conor Byrne (Hickman)

##### Apparel & Accessories Marketing

1<sup>st</sup> place: Preston Roberts (Hickman)

##### Automotive Services

1<sup>st</sup> place: Eric Estrada (Rock Bridge)

2<sup>nd</sup> place: Matt Hall (Rock Bridge)

##### Business Services Marketing

1<sup>st</sup> place: Siddhant Chaurasia (Rock Bridge)

2<sup>nd</sup> place: Claire Nieder (Hickman)

##### Marketing Communications

1<sup>st</sup> place: Kate Walter (Rock Bridge/Christian Fellowship)

##### Restaurant and Food Service Management

1<sup>st</sup> place: Ashley Arneson (Rock Bridge)

2<sup>nd</sup> place: Isaac Martin (Rock Bridge)

##### Hotel & Lodging Management

1<sup>st</sup> place: Jessica Kanne (Hickman)

2<sup>nd</sup> place: Abby Hinshaw (Hickman)

##### Sports & Entertainment Marketing (individual series)

1<sup>st</sup> place: Noah Horton (Rock Bridge)

2<sup>nd</sup> place: Matt Kastens (Hickman)

### Food Marketing Series

1<sup>st</sup> place: Elisabeth Glass (Rock Bridge)

2<sup>nd</sup> place: Alex Geyer (Rock Bridge)

### Business Financial Services

1<sup>st</sup> place: Matt Gibson (RB/Fr. Tolton)

2<sup>nd</sup> place: Pranav Patel (Rock Bridge)

### Quick Serve Restaurant Management

1<sup>st</sup> place: Jackson Gysbers (Rock Bridge)

### Entrepreneurship

2<sup>nd</sup> place: Sam Rentschler (Rock Bridge)

### Principles of Business Management & Administration

1<sup>st</sup> place: Sonya Hu (Rock Bridge)

2<sup>nd</sup> place: Rose Chambers (Hickman)

### Principles of Hospitality & Tourism

2<sup>nd</sup> place: Jacob Clemons (Rock Bridge)

### Principles of Marketing

1<sup>st</sup> place: Ethan Hayes (Rock Bridge)

2<sup>nd</sup> place: Grace Bailey (Rock Bridge)

### Principles of Finance

1<sup>st</sup> place: Joshua Vincent (Rock Bridge)

2<sup>nd</sup> place: Price Phillips (Hickman)

### **Team Events:**

#### Business Law & Ethics

1<sup>st</sup> place: Evan Abernathy & Jackson Greer (Rock Bridge)

2<sup>nd</sup> place: Jonathan Lahue & Quinton Liddle (Rock Bridge)

#### Buying & Merchandising

1<sup>st</sup> place: Caitlin Fogue & Hailey Lyman (Hickman)

2<sup>nd</sup> place: Jake Ripley & Connor Buckley (Rock Bridge)

#### Entrepreneurship

1<sup>st</sup> place: Cami Alderson & Olivia Rothwell (Rock Bridge)

2<sup>nd</sup> place: Gavin Buxman & Grant Paten (Hickman)

#### Financial Analysis

1<sup>st</sup> place: Walter Bratrud & Fletcher Orr (Hickman)

2<sup>nd</sup> place: Tony Gan & Bryce Raube (Rock Bridge)

### Hospitality Services

1<sup>st</sup> place: Kennedy Grieman & Lauren Reynolds (Rock Bridge)

2<sup>nd</sup> place: Paityn Alexander & Kate Conley Hughes (Rock Bridge)

### Sports & Entertainment (team)

1<sup>st</sup> place: Tyler Montgomery & Drew Gilliland (Hickman)

2<sup>nd</sup> place: Max Simmons & Henry Wilson (Rock Bridge)

### Travel & Tourism

2<sup>nd</sup> place: Reagan Allen & Katherine Mehle (Rock Bridge)

### Marketing Management

1<sup>st</sup> place: Caleb Mitchell & Jasper Schomaker (Hickman)

2<sup>nd</sup> place: Grant Fougere & Adam Richenberger (Rock Bridge)

### **Four Students also dual-qualified in two written events:**

#### Independent Business Plan

1<sup>st</sup> place: Team of Sonya Hu, Pranav Patel & Joshua Vincent (Rock Bridge)

#### Innovation Plan

1<sup>st</sup> place: Siddhant Chaurasia (Rock Bridge)

### **Third Place finishers: (medaled but do not qualify for state)**

Kameron Farid – Business Services Marketing – Rock Bridge

Jake Fraunfelder – Marketing Communications – Rock Bridge

Carter Abernathy – Sports & Entertainment – Rock Bridge

Luke Harper – Principles of Business Administration – Rock Bridge

Christopher Holt – Principles of Marketing – Rock Bridge

Avery Snieder & Anna Kate Sundvold – Buying & Merchandising Team – Rock Bridge

Bettie Logan & Sean Richenberger – Entrepreneurship Team – Rock Bridge

Billie Huang & Lindsey States – Hospitality Team – Rock Bridge

Trent Dunlap & Hannah Pate – Marketing Communications Team – Rock Bridge

Alex Schweikert & Barrett Smith – Sports and Entertainment Team – Rock Bridge

Will Studer – Quick Serve Restaurant – Hickman

Jack Curtis & Jonny Pescaglia – Business Law & Ethics Team – Hickman

Alexis Morris – Restaurant & Food Service Mgmt. – Battle

Charbel Nabhan & Nicole Sachdev – Travel & Tourism Team - Battle

The DECA competition is divided into two parts. Students first take an exam which tests basic marketing knowledge. The second portion of the competition is "role play" where students are given a marketing situation in which they must develop a solution and then present that solution to a judge who rates their solution. The final score is a combination of the two parts.